

Africa Network Campaign on Education For All

Regional Coordination Secretariat

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Development and publication of CSEF Case Studies

Terms of reference for consultant

Short description:

With the Civil Society Education Fund (CSEF) support, national coalitions realized some impressive policy gains at the country level, through campaigns and advocacy work. At the end of the CSEF project (April 2012), each coalition selected one case of excellence on which they provided detailed information. Through a grant provided by the German GIZ's BACKUP Education Initiative, ANCEFA intends to hire a competent and experienced Consultant to collate the materials and have them published as one simple but policy-captivating experience-sharing booklet. The publication will be produced in English, Portuguese and French.

Background and purpose of the Case Study Publication:

Through the Civil Society Education Fund (CSEF) and its precursor the Real World Strategies (RWS), ANCEFA has facilitated numerous actions and interventions aimed at enhancing the capacities of National Civil Society Coalitions in at least 35 countries of Africa. These coalitions are members of ANCEFA and constitute the most powerful pillar for civil society engagement in the activities of the Global Partnership for Education (GPE) at the country level. The coalitions have various experiences gathered from the collectivity of their diverse memberships ranging from child rights activists, media-practitioners, the academia, gender advocates to teacher unions

The coalitions have been engaged in Education rights advocacy work in their respective countries through use of innovative tools such as Education Policy Analysis and Dialogues, Education Finance Analysis and Budget Tracking, Training for Effective School Management and Education Governance, amongst others

Africa Network Campaign on Education For All (ANCEFA) is a voluntary, non-partisan and not-for-profit network of national civil society education coalitions (NECs) and organizations in Africa championing the cause for quality education for all. The membership currently stand at 35 national education coalitions, incorporating NGOs, Teachers Unions, Human Rights, Child Rights and Education Rights Activists, Media Practitioners, Researchers, Academia, Community Based Organisations and sub-thematic networks.

ANCEFA's vision is a Literate and Empowered Africa where Quality Education For All is a reality enjoyed by all children, youth and adults, without any hindrances whatsoever.

ANCEFA's mandate is to enhance capacities of African Civil Society to efficiently and effectively push for universal access to quality education and development through campaigns, advocacy, networking, research and resource mobilization.

ANCEFA has secured funding from the German BACK-UP Fund to collate and publish cases of excellence as documented by the national coalitions involved in the CSEF project. The publication will provide insights, strategies, partnerships and policy change processes that the various coalitions have engaged in with respective results arising thereof.

The publication will provide, along key thematic focus areas, background information to the coalitions' engagement in the education campaign processes, strategies and tools used, good practices, results achieved (outcomes and impact), lessons learnt and question and answer on some specific experiences encountered by the coalitions in the process of implementing the CSEF project in their respective countries. The compilation of this experience-loaded pack will enhance knowledge mobilization on practical work of civil society in advocacy, highlight points of entry for civil society, advise on approaches to maximize influence, and recommend further resources. This publication will showcase the critical inputs of civil society in enhancing Education programme delivery at the country level, in partnership with governments, local donors and other Education stakeholders in the country, thus providing further evidence why donor community should scale up its support for civil society participation.

ANCEFA is now seeking a consultant to produce the publication

Consultant Profile

ANCEFA is seeking a consultant who is an accomplished writer with first-hand experience of Civil Society campaigns, advocacy and civic engagement in education sector processes, either as a member of a coalition in any of its organs, an expert/resource person for a coalition in similar policy engagement work, a participant in the Global Partnership for Education (GPE) and Local Education Group (LEG) process, or a provider of technical assistance to a government on Education. Whilst the consultant will be expected to interview others with this experience, the short timeline for the consultancy means that they will already need detailed knowledge of civil society advocacy processes and a network of contacts to draw on in order to expand this personal knowledge with information from other countries. Experience of working with, supporting and building the capacity of national civil society groups is also desirable.

Nature of consultancy

We expect the work to take around 15 days in total (subject to negotiation), over a period of up to 4 weeks from October 8 to October 31, 2012.

The products required from the consultant are:

- *An initial outline proposing the content and structure of the booklet;*
- *An initial full draft of the booklet text;*
- *A final full draft of the booklet (kindly note that ANCEFA reserves the right to edit the final text in any way it sees fit, before publication);*
- *A list of interviewees and sources consulted during production of the Case Study Booklet.*

We expect the process of producing the booklet to include:

- *Discussion with staff from ANCEFA and ANCEFA's national coalitions and networks on the role and value of the booklet;*
- *Review of the case study documentation from 10 national coalitions as gathered by ANCEFA;*
- *Arranging and conducting interviews (phone or skype) with 10 coalitions to fill in any gaps in documentation, etc;*
- *Develop the case studies along thematic areas including Policy Influencing, Education Financing, Budget Tracking and Accountability, Coalition Building and System Development, Gender and Girlchild Education, Inclusive Education, Universal Basic Education Acceleration and Equity, Youth and Adult Education, Learning Needs of Out of School Children, etc*
- *Arranging a peer review with ANCEFA Regional Staff and identified partners*

The consultant can expect the following support from ANCEFA:

- *Further discussion of the nature of the booklet, at initial stage and as required during the consultancy;*
- *Access to Case Study files as compiled by staff and any other relevant information;*
- *Coordination of comments and feedback on the outline and draft from the coalitions, with timely feedback provided according to the agreed schedule;*
- *Contact details for and introductions to, where necessary, national coalitions and other partners etc.*

Timeline:

The consultancy can begin as soon as the contract is finalized; the final products need to be delivered by 31st October 2012. A specific timeline for delivery of each stage will need to be agreed at contract stage, so that ANCEFA staff and members can be prepared in advance for comment periods.

Budget:

Consultants are invited to propose a fee for up to 15 days' work (subject to negotiation) and any associated costs for long-distance phone calls. There is no budget for travel within the terms of this consultancy.

Language:

We are looking for a consultant who can produce initial drafts in English (though if the consultant prefers French, that could be negotiated). The booklet will subsequently be translated into French and Portuguese

Dateline for Application:

Dateline for application to be received at the ANCEFA Regional Secretariat is Wednesday October 3rd, 2012.

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